



INTERNATIONAL ASSOCIATION  
FOR THE ADVANCEMENT OF  
SPACE SAFETY

## ***Conference Sponsorship Packages***

*14<sup>th</sup> IAASS Conference*

***Together for a Safe Space Frontier***



# About IAASS

The International Association for the Advancement of Space Safety (IAASS), Legally established 16 April 2004 in the Netherlands, is a non-profit organization dedicated to furthering international cooperation and scientific advancement in the field of space systems safety. In 2004 IAASS became a member of the International Astronautical Federation (IAF). In 2006 former US Senator John Glenn, first American to orbit, became Honorary Member of the IAASS. In 2010 IAASS was granted Observer status at the United Nations COPUOS (Committee on the Peaceful Uses of Outer Space).

## IAASS Conference

Every 18 months, the IAASS conference is the one moment when experts from all around the world come together to reflect and exchange information on a number of space safety, security, and sustainability topics of national and international interest. The conference is also a forum to nurture mutual understanding, trust, and the widest possible international cooperation in the peaceful, responsible, and shared use of space. The conference consists of:

- ▶ Plenary and splinter sessions
- ▶ Panel sessions dedicated to the discussion of 4 topics which require better attention in space programs
- ▶ Conference Award Gala dinner

The IAASS conference is endorsed by all major space agencies worldwide.

# Conference Main Topics

- ▶ Designing safety into space systems
- ▶ International cooperation for space domain security
- ▶ Launch safety
- ▶ Re-entry safety
- ▶ Safety of nuclear space systems
- ▶ Human performance and health in space
- ▶ Safety critical software design, security, and IVV
- ▶ Safety risk management
- ▶ Probabilistic Risk Assessment
- ▶ Organizational culture and safety
- ▶ Space-based safety critical systems security
- ▶ Regulations and standards for safety and cyber security
- ▶ Space operations safety
- ▶ Risk for aviation due to space operations
- ▶ Space Situational Awareness (SSA) & Space Traffic Management (STM)
- ▶ Space debris mitigation & remediation
- ▶ Commercial human spaceflight safety
- ▶ Lessons learned
- ▶ Space weather forecast
- ▶ NEO (Near Earth Object) and planetary defense
- ▶ International space governance
- ▶ Space Search and Rescue (SSAR)

# Why Becoming a Sponsor?

There are various reasons. Safety is a strategic business interest in the space industry, as in many other high-tech industries like commercial aviation, high speed trains, pharmaceuticals, etc. A faulty single product can kill people as well as the manufacturer's business. One or two accidents may cause the termination of a unique operational concept like it happened with the Shuttle and with the supersonic Concorde. A single major disaster can even endanger an entire industrial sector like it is happening in the nuclear power generation business after the Fukushima disaster.

For the above reasons supporting space safety education and independent research can contribute to the future wellbeing, progress and expansion of the entire space industry. Furthermore space industry, government organizations and agencies are also interested to develop and maintain a "safety culture" within their own organizations. The IAASS conference represents in this respect a unique opportunity. In particular it allows for cultural interactions between experts from all three communities operating in space, namely civil, military and commercial community.

# Sponsor Packages

A variety of sponsor packages are available. If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximizing your value and visibility at the conference.

## NOTE:

The IAASS award sponsorship requires concurrently that the sponsor is or becomes an IAASS member (see separate application form).

# Gold Sponsor

**\$ 30,000**

- ▶ Introduction and opportunity for a representative to speak from podium at the Opening Plenary Session
- ▶ Signage at Conference centre, at luncheon and Conference & Awards Gala dinner
- ▶ Premier logo placement in Conference Programme and on IAASS website
- ▶ Recognition from podium at Conference & Awards Gala Dinner
- ▶ Fifteen free Conference registrations

# Silver Sponsor

**\$ 14,500**

- ▶ Introduction and opportunity for a representative to speak from podium at a Plenary Session
- ▶ Signage at Conference centre, at luncheon and Conference & Awards Gala dinner
- ▶ Logo placement in Conference Programme and on IAASS website
- ▶ Recognition from podium at Conference & Awards Gala Dinner
- ▶ Eight free Conference registrations

## **Official Sponsor \$ 6,000\*** **“J. Lederer – Space Safety Pioneer” Award**

- ▶ Introduction and opportunity for a representative to speak from podium before presenting together with the IAASS President the Award at the Conference & Awards Gala Dinner
- ▶ Name of the sponsor engraved on the base of the award trophy
- ▶ Premier logo placement in Conference Programme and on IAASS website
- ▶ Recognition from podium at Conference & Awards Gala Dinner



## **Official Sponsor \$ 6,000\*** **“V. Syromyatnikov – Safety by Design” Award**

- ▶ Introduction and opportunity for a representative to speak from podium before presenting together with the IAASS President the Award at the Conference & Awards Gala Dinner
- ▶ Name of the sponsor engraved on the base of the award trophy
- ▶ Premier logo placement in Conference Programme and on IAASS website
- ▶ Recognition from podium at Conference & Awards Gala Dinner



# Official Sponsor

\$ 6,000\*

## “J.P. Loftus - Space Sustainability” Award

- ▶ Introduction and opportunity for a representative to speak from podium before presenting together with the IAASS President the Award at the Conference & Awards Gala Dinner
- ▶ Name of the sponsor engraved on the base of the award trophy
- ▶ Premier logo placement in Conference Programme and on IAASS website
- ▶ Recognition from podium at Conference & Awards Gala Dinner



# Bronze Sponsor

\$ 7,200

- ▶ Signage in the coffee break area and at the Conference & Awards Gala Dinner venue
- ▶ Logo placement in Conference Programme and on IAASS website
- ▶ Recognition from podium at Gala Dinner
- ▶ Three free Conference registrations

## Bag Sponsor

**\$ 4,800**

- Your logo will be featured on reusable bags distributed to attendees at registration, ensuring your logo is seen throughout the conference and often reused long after the conference, delivering high-impact, extended visibility

## Medal Sponsor

**\$ 6,500**

- Large commemorative medals of the Conference are presented to Keynote Speakers, Sponsors, and Sessions Chairs
- The medal will be customized with your company logo



# Banner on the facade of the Conference Centre

\$ 3,600

- Your logo will be featured on the banner on the facade of the Conference Centre (size: 5.20 m x 4.10 m)



# Coffee Break Sponsor

**\$ 1,800**

- ▶ Signage in coffee break areas
- ▶ Logo placement in Conference Programme and on IAASS website

\* Note: The award sponsorship requires concurrently the IAASS Institutional/Corporate Membership as follows:

<b>SMEs</b>	<b>\$ 3,000</b>
<b>Large Organizations</b>	<b>\$ 7,500</b>
<b>TOP Organizations</b>	<b>\$ 15,000</b>